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Renee Hobbs **University of Rhode Island**

“Crowdsourcing Global Media Literacy Education: Helping People Keep Up with the Digital Revolution”



Thursday, February 28, 2019
12:00-12:50
CIT 477 Lubrano

Abstract: Digital and media literacy education is growing around the world, especially in Europe where media literacy has been recognized by the European Commission as essential for economic growth and job creation. But one of the challenges of media literacy education for busy teachers is the constantly-changing nature of media culture in a digital world. We created Mind Over Media: Analyzing Contemporary Propaganda (www.mindovermedia.eu) to provide a crowdsourced gallery of new forms of contemporary global propaganda to help educators build learners' critical analysis skills. Potentially, such content can be used to help activate intellectual curiosity and promote cultural understanding. In this talk, and in the context of AI and computer science, we discuss: In what other ways could crowdsourcing be useful to build digital and media literacy competencies? We will also explore what other kinds of digital tools, platforms, curricula and educational resources could be developed to help students be appropriately skeptical of contemporary propaganda, and separate fact from fiction in media.

Renee Hobbs is one of the nation's leading authorities on digital and media literacy education. She has authored eight books including *The Library Screen Scene* (2019, Oxford), *Create to Learn* (2017, Wiley), *Copyright Clarity* (2011, Corwin Sage), and *Reading the Media* (2007, Teachers College Press). She is the Founding Editor of the *Journal of Media Literacy Education*, an open-access peer-reviewed journal of the field, sponsored by the National Association for Media Literacy Education (NAMLE). She is the co-editor of the two-volume *International Encyclopedia of Media Literacy* (IEML), sponsored by the International Communication Association and published by Wiley in 2019. As the Director of the Media Education Lab (www.mediaeducationlab.com), Hobbs has developed award-winning multimedia, offered professional development programs to educators on four continents, and published over 150 scholarly and professional publications examining the implementation of media literacy education program in K-12 schools in the United States.

Host: Michael Littman/HCRI